

4TH BREAST CANCER FORUM
15-16 SEPTEMBER 2017



DAY ONE. MEDICAL ACCREDITATION. FRIDAY 15 SEPTEMBER 2017, RSM, 1 WIMPOLE STREET, LONDON W1G 0AE

PROGRAMME*

To book: <https://www.rsm.ac.uk/events/breastcancer17>

Registrations, tea, coffee from 9am

9.45 **Welcome and introduction:** Gerard Dugdill, publishing director, Pink Ribbon; Dr Kath Thompson, breast cancer patient and pharmaceutical physician (chair).

9.50 **Intro theme: duty of candour, in relation to screening** Rosalind Given-Wilson, consultant radiologist, St Georges University Hospitals NHS Foundation Trust, followed by quick Q&A

10.15 **Intro theme: the politics of breast cancer, introduction to the work of the all-party parliamentary group (APPG)** Rt Hon Siobhain McDonagh MP, APPG member

10.25 Short Q&As

- **FIRST SECTION: 10.30-1 METASTATIC BREAST CANCER**
- 10.30 Latest treatments on offer, with reference to specific drugs, eg CDK 4/6 inhibitors; also Kadcyra **Dr Bhawna Sirohi, consultant medical oncologist, Barts Cancer Institute**
- 10.50 Surgical considerations– increasing survival rates of breast conserving therapy (lumpectomy plus radiotherapy) as opposed to mastectomy **Mr Will Alsarakbi, consultant, Croydon health services NHS trust**
- 11.10 Advances in radiotherapy in the management of breast cancer, ie SBRT (cyberknife and gamma knife) **John Conibear, consultant clinical oncologist, St Bartholomew's hospital**
- 11.30 Early morning panel

Break at 11.40

- 11.55 The development of clinical nurse specialists in metastatic breast cancer **Intro, Dr Susannah Stanway, consultant, medical oncology, Royal Marsden NHS Foundation Trust; plus nurse breast specialists: Vanda Ribeiro and Nikki Snuggs**
- 12.20 The balance between public perceptions of greatest need and where money best spent. Models for drugs production, how to drill down into specific patient sub-groups **Elena Pizzo PhD, senior research associate, department of applied health research, university college London**
- 12.40 Access to drugs; and regulatory landscape **Dr Cecilia Chisholm, medical assessor in licensing division, medicines and healthcare products regulatory authority (MHRA)**
- 1 Late morning panel

Lunch at 1.10

- **SECOND SECTION: 2.10-3.10**

BREAST SCREENING, A BALANCED PERSPECTIVE ON CURRENT REGIMES AND NEW METHODS

Talks and discussion on current screening regimes and survival rates.

Contributors:

- **Stephen W Duffy, professor of cancer screening, Wolfson institute of preventative medicine, Queen Mary university of London**
- **Dr Sue Astley, reader in imaging science, school of health sciences, university of Manchester, looking at breast density**
- **Cheryl Cruwys, patient advocate**

- 3 Panel

3.10 Break

- **FINAL SECTION: LIVING WITH AND BEYOND BREAST CANCER. 3.20-5**

Topics:

- 3.20-3.50 Complementary aids, including diet and exercise **Professor Robert Thomas, consultant oncologist, Bedford & Addenbrooke's Cambridge university hospitals, et al**
- 3.50-4.20. Progression free survival **Professor Dame Lesley Fallowfield DBE, Brighton & Sussex Medical School, University of Sussex**
- 4.20-4.35 Psychological aspects of survival **Dr Joel Vos, reader in counselling psychology, university of Roehampton**
- 4.35-4.55. Various perspectives from patient representatives from United States **Rev Linda Loving, author, *A New Song to Sing, Breast Cancer as Journey of Spirit*; Nicole Dorman, author, *I Fought Like a Girl and I Won*; ambassador, Pink Ribbon awards**

- 4.55 Closing panel

Close of meeting 5.10

Networking and drinks reception 5.15-6

**Subject to slight changes*

DAY TWO. PUBLIC INFORMATION. SATURDAY 16 SEPTEMBER 2017, VENUE: Victoria Embankment Gardens, London (next to Embankment Tube), WC2N 6NS. Featuring the inflatable breast, with IB Organs

Public information, awareness and campaigning, central London

For information, email Gerard Dugdill, gd@pinkribbon.co.uk or call +44 (0)7900 267988