Pink Ribbon’s 2nd breast cancer forum, 24 September 2015, London

Sponsor:

http://www.lifecell.com

(also supporting the national hereditary breast cancer helpline)

http://breastcancer genetics.co.uk

PROGRAMME

24 September 2015, Mt Vernon Room, Westbury Hotel, Conduit Street, London. 10-5

Chair: Chris Twelves, pharmacology & oncology professor, Leeds Cancer Research UK clinical centre

9.30 Registration

10 Welcome. Gerard Dugdill, coordinator/publisher, Pink Ribbon, followed by chair

Challenges, concepts & causes


10.30 Keynote 2: Aleksandra Filopovic, clinical fellow in medical oncology, Imperial College, London. Cancer, where we’ve been, where we are, where we’re going?

10.55 Focus on genetic causes – do we know as much as we should? Deborah Ruddy, consultant clinical geneticist, Guys & St Thomas

11.20 Q&As

11.30 Break

Treatment industry – screening & surgery

Session chair, Ash Subramanian, breast care consultant, East Sussex Healthcare NHS Trust

11.40 Introduction. Ash Subramanian

11.50 The role of nurses and the importance of patient education.
Maria Noblet, nurse consultant and chair of royal college of nursing cancer nursing forum

12.10 The future of clinical management – Mark Kissin, consultant breast and melanoma surgeon (BMI Healthcare)

12.25 The patient perspective. Patient representative & campaigner Sarah Cretch

12.40 Surgery – reconstruction options and advice. Mark Ho-Asjoe, consultant plastic surgeon, St Thomas hospital

1 Q&As

1.10 Lunch

2 Word from the charity. Becky Measures, national hereditary breast cancer helpline

Treatment continued: the Pink Ribbon drugs discussion

2.15 Are drugs the key pathway to a cure? Do we need additional new approaches to tackling the disease?

Pharmacological perspective – Dr Jacintha Sivarajah, head of medical affairs, association of the British pharmaceutical industry
Breast cancer modelling perspective – Michael Baum, professor emeritus of surgery & visiting professor of medical humanities, University college London
Integrated medicine perspective – Dr Damien Downing, president, British society for ecological medicine
Geneticist perspective – Deborah Ruddy (as above)
Surgical perspective – Ash Subramanian

(Also contributions from the floor + straw poll)

3.30 Break

Wider perspectives

3.40 Breast care in the light of the challenges facing the NHS & privatisation PR campaigner Alan Taman replaced by Donald Longmore, author, The Rise and Fall of the NHS

4 Coping with cancer from a partner’s point of view & announcing the Pink Ribbon anthology (Paul Roberts, author Make it Happen*)

4.20 Q&As and concluding remarks

4.30 Networking

5 Close

* Copies will be on sale, price £10. All proceeds to the charity. www.pinkribbon.co