



PARTY SPONSORSHIP AND MAGAZINE RATES

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1. SPONSORSHIP PACKAGES

Pink Ribbon launch, 24 June 2021, The Ritz, London

Exclusive £10,000

As standard but with “in association with” tag, plus
Banner for six months
Full page ad
Six tickets to event
Two minute live speech (as well as PR opportunity for website blog)
Interview and profile opportunity

Standard £5,000

Banner on website for three months
Full page ad
Logo on all marketing material
Four tickets to event
Mention on the night
PR opportunity prior to event: used for website blog

Associate £2,500

Mention on the night, plus on website blog
Half page ad in mag
Two tickets

Contact:

Gerard Dugdill, Director M: +44 (0)7900 267988
Email: gd@pinkribbon.co www.pinkribbon.co

2. MAGAZINE RATE AND INFORMATION CARD

SPECIAL POSITIONS

OBC, IBC & IFC - see below
Art work if not supplied
will be charged extra plus VAT

DISPLAY COPY

4 weeks prior to publication date

CANCELLATIONS

Notification is as follows:
6 weeks preceding
publication date

DISPLAY ADVERTISING RATES

OBC (outside back cover)	180mm x 120mm	£2,000
IFC / IBC (inside front / back)	180mm x 120mm	£1,500
Full page	180mm x 120mm	£1,200
½ page	90 x 120 mm	£600
¼ page	90 x 60 mm	£300

ALL PRICES EXCLUDE VAT for UK

Discounts: Agency 10%

Contact:

Simon Briant, PO BOX 2213 Shoreham by sea BN43 9GD

Tel: 01273 594455 Email: simon@sdbmarketing.co.uk

PRODUCTION COSTS

Will be charged extra where
separations or camera-ready artwork
is not supplied

PRINTED

Sheetfed Offset Litho.
Trim size 180mmx120

MECHANICAL REQUIREMENTS

Apple/PC Colour
Quark Xpress PDF/JPEG or TIFF